



REBECCA Ryan, Rebecca Porter and Steve Moore of Tweed Recruitment want to find 100 jobs in 100 days.

## It's time to get 100 local people working

ONE hundred local employees for 100 local employers in 100 days.

That's the aim at Tweed Recruitment Agency.

At no cost to the employee or the employer, the agency is calling on the business community to help.

Aimed at promoting Tweed Recruitment and putting profits back into the community, the concept has been picked up by other recruitment agencies, including Canberra airport.

If the target is reached, as it has been in all previous promotions, the agency will donate

\$4000 to the Cancer Council of NSW.

"Personally, at Tweed Recruitment, several staff have been affected by cancer in some way this year," marketing consultant Michelle Dowding said.

The agency is also encouraging businesses to take on

traineeships.

Employment Services Manager Steve Moore said the agency could organise financial incentives from the government.

"We are trying to beat the skill shortage in the area," he said.

## Tweed jobs push on 100 target

IT is day 50 in the Tweed Recruitment's 100 jobs in 100 days promotion and 70 locals are in permanent work placements so far.

Steve Moore of Tweed Recruitment announced the news yesterday at the Tweed Chamber of Commerce breakfast, confident the agency would reach its target of 100 jobs.

"The aim of this promotion is to help local jobseekers find local work and help local businesses find suitable local employees," Mr Moore said.

"Last year we donated money to the Murwillumbah Hospital.

"If we are successful again this

year we will donate \$4,000 to the NSW Cancer Council because everyone has been affected by cancer in some way."

Tweed Recruitment offers programs designed to improve opportunities for jobseekers.

The Youth Enterprise Services (YES) in Murwillumbah offers young people aged between 15 to 24 years Centrelink approved programs to assist in learning workplace skills and enhance employment knowledge. The 10 week program 'Links to Learning' is a free program for eligible participants who have left school before completing Year 12 and are also unemployed.

## Jobs target reached

ONE hundred jobs in 100 days – the Tweed Recruitment team not only beat their target but smashed it – securing hundreds of positions for local jobseekers.

The TTEC Enterprises team achieved 128 permanent job placements, hundreds of casual positions and even several traineeship placement for local workers.

Employment service manager Steve Moore said there was an excellent response to the program, with a range of age groups participating.

Sustainable placement in long-term jobs was achieved for 10 people who had been unemployed for more than three years, with the majority being more than 40 years old.

TTEC training manager Frazer Hill said about 12 organised traineeships were also set up in areas including the retail, hospitality and horticulture industries.



TWEED Recruitment staff (front from left) Michelle Dowding, Jen Praetz, Karen Dunn, (back from left) Frazer Hill, Steve Moore, Greg Ellis, Owen Mitimeti and Eliot Copper celebrate their successful 100 jobs in 100 days campaign.

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