

Recruitment service launches campaign



□ NORTEC staff launch the 200 Jobs In 100 Days campaign.

Photo: CRYSTAL SPENCER D127239

Aim is to employ 200 people

FINDING 200 jobs for people living on the Tweed and Northern Rivers in 100 days might seem a tall order in today's labour market, but that is just what Nortec Employment and Training is aiming to do.

The employment service launched its annual recruitment drive this week and have already jobs for 10 people, said employment services manager Steven Moore.

"The campaign only kicked off on Monday and we have already found placements for 10 of our clients," Mr Moore said yesterday. "Our target is to get two placements per day, so we are already on target to reach the 200 mark, which is great.

"The aim of the campaign is to find sustainable employment opportunities for our clients, and so far we have found jobs in varying industries from truck drivers to retail assistant and aged care workers."

But finding jobs for the local unemployed is not the only aim of the campaign with Nortec giving \$6000 to youth-orientated programs and activities, including the Coolheads intervention program on the Tweed and the Children's and Adolescents' Special Program and

Accommodation Service in Lismore.

"We want to give money to assist the people that are our target market - the youth of the Tweed and Northern Rivers," Mr Moore said, stressing that clients of any age would be placed in jobs during the campaign.

"In the last few weeks we have been able to place two older, long-term unemployed who had been registered with Centrelink for more than 670 weeks (almost 13 years)."

Mr Moore said that despite a softening labour market in other areas, the Tweed was fairing well with ample growth in the booming aged care sector.

"Despite the Tweed having high youth unemployment or concerns that older employees would find it hard to find work, there are jobs out there if people have the skills and the right attitude."

Nortec will make a presentation about the campaign and its free employee-matching service at the Tweed Heads Chamber of Commerce meeting next week.

For more information on the campaign and services offered by Nortec phone 1800 667 832 or visit www.nortecLtd.com.au.